

Education Foundations for K-12 Conference
“Power of Education Foundations for Strong Schools”

November 29 & 30, 2004

8:30 am – 3:45 pm on November 29; 8:30 through lunch on November 30

Union League Club

38 East 37th Street, New York, NY 10006

5 minutes walk from Grand Central Terminal

Ph: 212-685-3800

A two-day national conference to strengthen your efforts in securing gifts and community support for your local education foundation.

Audience: Education foundation board members; school superintendents; school board members; executive directors; business, corporate, and community members.

Focus: Success Stories about Fundraising Events and Initiatives in Local Education Foundations

8:30 – 9:00 am	Registration and Continental Breakfast
9:00 – 9:15 am	Welcome and Introductions <i>Presenter:</i> Judy Rovins, <i>President, Rovins Educational Group</i>
9:15 – 9:45 am	Power of Education Foundations for Strong Schools Educational foundations which are successful have contrasting factors from those which struggle. <i>Presenter:</i> Kenneth Grounds, <i>CEO, Educational Foundation Consultants</i>
9:45 – 10:15 am	What Do Local K-12 Education Foundations Need to Succeed? <i>Presenter:</i> Chip Wichmanowski, <i>Executive Director, Pasco Education Foundation, Inc. President, Consortium of Florida Education Foundations</i>
10:15 – 10:40 am	Break
10:40 – 11:40 am	Fundraising: the Next Steps How to develop your board (board members welcome), campaigns outside operational fundraising, planned giving, donor selection, creating and presenting your message. <i>Presenter:</i> Mary Hobart, <i>Chief Development Officer, American Radio Relay League; Board Member, Connecticut Consortium of Education Foundations</i>
10:40 – 11:40 am	Fundamentals of Education Foundations and How to Make the Startups Better (limited to 20 persons) This workshop is for start-ups of education foundations and also those who want to revitalize an education foundation. The fundamentals must be in place before the education foundation launches fundraising programs. <i>Presenter:</i> Liz Stokes, <i>President, Connecticut Consortium of Education Foundations</i>
11:40 – 12:00 Noon	Success Stories in the Audience <i>Roving moderator:</i> Judy Rovins, <i>President, Rovins Educational Group</i>

- 12:00 – 1:30 pm **Lunch and Speaker**
 Building Top Quality Business Partnerships for K-12 Education
Presenter: Joy James, *Coordinator of School Volunteers and School/Business Partnerships, Beaumont Public Schools Foundation, Inc.*
Texas Association of Partners in Education
- 1:45 – 2:30 pm **Panel: Successful Programs Funded by Education Foundations**
Darlene Grossman, *President, Foundation for Lee County Public Schools (FL)*
Ellie Becker, *Board President, Foundation for the Public Schools of Tarrytown (NY)*
Liz Stokes, *President, CTCEF (CT)*
Susan Sweeney, *Executive Director, California Consortium of Education Foundations*
- 2:30 – 2:45 pm **Break**
- 2:45 – 3:45 pm **Panel: Successful Fundraising Events and Initiatives**
Chip Wichmanowski, *Executive Director, Pasco Education Foundation, Inc.*
President, Consortium of Florida Education Foundations
Bruce Reynolds, *Board Member, Carmel Clay Education Foundation*
Indiana Association of Public Education Foundations

November 30, 2004

- 8:00 am **Registration and Continental Breakfast**
- 8:30 am **Strategic Planning for K-12 Education Foundations**
Presenter: Stephen L. Ingram, *President, Noblesville, Indiana Schools Education Foundation*
President, Practical Solutions (interactive session)
- 10:00 am **Break**
- 10:15 am **Let's Give Online and Be Accountable**
 Exciting new online donations programs designated for teachers and classroom projects
Presenter: Charles Best, *Founder, DonorsChoose.org*
- 10:45 – 11:15 am **Managing a Successful Endowment**
Presenter: Carleton "Cleve" Cleveland III, *Vice President, Senior Financial Advisor, Merrill Lynch*
- 11:15 – 11:45 am **Finding the Grants Funders**
Presenter: Susan Shiroma, *Training Coordinator, Foundation Center, New York City*
- 12:00 noon **Lunch**

Close of Conference

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